

## Toyota Forklift

Toyota Forklift Training Oakville - In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck provider since 1992. This business has been situated out of Irvine, California for well over 40 years, providing a complete line of quality lift trucks. With a remarkable reputation of stability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the cornerstone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota equipment and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continuous improvement and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's success comes from its dedication to construct high quality lift trucks while offering first-rate customer support and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's principal lift truck dealer and is amongst the magazines impressive World's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding company philosophy towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other organizations and undoubtedly no other materials handling maker can yet rival Toyota. Environmental accountability is a key feature of company decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more intricate 2010 emission standards. The end invention is a lift truck that produces 70% less smog forming emissions than the existing Federal standards allow.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its dedication to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of sellers to non-profit organizations and local consumers to help sustain communities all over the United States

### Industry-Leading Safety

Toyota's lift trucks provide better productivity, visibility, ergonomics and resilience, and most significantly, the industry's leading safety technology. The company's System of Active Stability, also called "SAS", helps reduce the risk of mishaps and injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability senses numerous conditions that could lead to lateral instability and likely lateral overturn. When one of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to steady the rear axle. This alters the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding stability.

The SAS systems were originally adopted on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped push Toyota into the lead for industry safety standards. Now, SAS is adopted on nearly every modern internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with obligatory worker training, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's uncompromising values reach far beyond the technology itself. The company believes in providing general Operator Safety Training services to help users meet and exceed OSHA standard 1910.178. Education packages, video tutorials and a variety of resources, covering a broad scope of subjects-from individual safety, to OSHA rules, to surface and load conditions, are offered through the dealer network.

### Toyota's U.S. Dedication

Toyota has sustained a relentless presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are built in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and consumers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and finally a instruction center.

#### First in Customer Satisfaction and Service

The NCC embodies Toyota's dedication to providing top-notch client service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S., present the most comprehensive and inclusive consumer service and support in the industry. The company's new and Certified Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee overall consumer satisfaction.