

Doosan Forklift

Doosan Forklift Training Oakville - Doosan Infracore Company Ltd. is a transnational organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Computerization Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent dealers moving forklift materials and materials handling equipment. This network permits Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line impressively features 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various vehicle designs range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing lift truck company in the North American market, thanks to their stability in retaining a high degree of customer service excellence and optimum product functioning to all Doosan Infracore Forklift users. The U.S. forklift division located in Cleveland has a professional team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Start-up of the forklift business

Korea's initial home-based lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled lift trucks as part of a nationwide equipment expansion project. Early sales of this industrialized equipment focused on large business communities, the armed forces and on state-run corporations. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Forklift Export Growth

Home-based forklift business for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's superior technological advancements combined with sales success placed them in a situation of significant growth of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling market. This endeavor greatly expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a modern plant which helped launch the business for the manufacture of high end added-value products suitable for export. In 1993, the company had a international sales network and started exporting designs they had established through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.